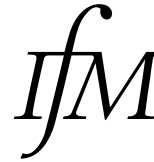


ADVANCED MANAGEMENT PROGRAM IN FASHION & LUXURY

APPLICATION FORM 2009



Please answer all questions and send it to: zhengyh2@sem.tsinghua.edu.cn. This Application must be fully completed before reviewed by the Admission Committee. The admission result will be noted within 2 weeks upon receiving the application form.

Please also provide your current CV along with the application form.

Please type or write legibly.

GENERAL INFORMATION

Family Name: _____ First Name: _____ Male Female
 Nationality: _____ Place of Birth (City & Country): _____
 Age: _____ Date of Birth: _____
 Address: _____
 Zip Code: _____ Email: _____
 Country: _____ Tel: _____
 Fax: _____ Mobile: _____

EDUCATION

Institution	Major	Degree Obtained	Study Period
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

LANGUAGE ABILITY

Chinese: Native Advanced Intermediate Basic
 English: Native Advanced Intermediate Basic

WORK EXPERIENCE

Company Name	Position	Period of Employment
_____	_____	_____
_____	_____	_____
_____	_____	_____

PROFESSIONAL INFORMATION

Company Name: _____ Subsidiary of: _____

Company ownership: _____ Number of employees (worldwide): _____ Number of employees (China): _____

Turnover (RMB): _____ Job Title: _____

Time in this position (years): _____ Number of direct reports: _____

The title of the person to whom you report _____

The number of the reporting levels above you, including the CEO of the parent company _____

COMPANY ACTIVITY

Textile Apparel Leather Goods Perfume Cosmetics Jewellery Watch Making
 Eyewear Tableware Services Media Advertising Design Retail Investment
 IT Government Other: please specify _____

CURRENT JOB FUNCTION

General Mgmt HR Mgmt Finance/Accounting Sales Public relations Marketing Design
 Production Other: please specify _____

Current job description (please describe you main job responsibilities): _____

Please give the name and position of the person responsible for sponsoring you for the program

Family Name: _____ First Name: _____

Job Title: _____ Email: _____

Your main expectations for this program: _____

HOW DID YOU FIND OUT ABOUT THIS PROGRAM?

Global Entrepreneur 21st Economic Report Life Style China Fashion Week
 Other Newspaper/Magazine advertising, please specify _____
 Tsinghua SEM website HEC or IFM website Internet advertising Internet search Email Direct Mail
 Friends Telephone Enquiry Other, please specify _____

PROGRAM FEE

Program fee for Beijing six modules is RMB 92,000 (approximately 10,500 euros), which includes tuition and instructional materials. The full fee must be paid no later than two weeks after the admission. A cancellation fee in the amount of 20% of the program fee will be charged for cancellation within two weeks prior to the start of the program.

Date: _____ **Signature:** _____

PLEASE MAIL OR FAX YOUR COMPLETED FORM TO:

ADVANCED MANAGEMENT PROGRAM IN FASHION & LUXURY

Room North 211, Shunde Building, Executive Education Center

School of Economics and Management, Tsinghua University

Beijing 100084, P. R. China

Tel: 86-10-62796479, 62795982 Fax: 86-10-62792986

Email: ampfl@sem.tsinghua.edu.cn www.sem.tsinghua.edu.cn