

Assaf Bitton

Education

JAN 2001

Institut Français de la Mode, Paris / International Fashion Design Post-graduate Program

AUG 2000

Shenkar College, Tel-Aviv / Bachelor of Design Award for Academic Excellence

Languages

Hebrew : mother tongue

English, French : fluent

Computer skills

Adobe Photoshop, Adobe Illustrator, Microsoft Word, Microsoft Powerpoint

Experience

1998 - 2000

Freelance stylist : styling, producing for various occasions, including magazines, advertisement and t.v.

1999

"Assasin Management" London – *stylist* : styling for modelling tests and maintaining the connections with the foreign press attaché

1998

Scene Magazine – *Assistant Producer* : styling and producing fashion show

1990 - 1993

Israel Defence Forces : commandeered a troop of soldiers

Personal achievements

JAN 2000

Lola Ber Abner : Award – First Prize for Man's Tailoring

JAN 2000

Shenkar College : Award for Academic Excellence

1999

Israel Museums, Jerusalem : presenting a costume in "Second Skin", exhibition with international artists

JAN 1998

Shenkar College : Award for Academic Excellence

DEC 1998

Young Artist Contest : First Prize, full one year tuition scholarship

IFM projects

SHOES

Using the idea of linking the inner essence and external form. This is expressed by both the shoe itself and its lining being made out of the same layer of material, which creates an outdoor slipper.

MOTIF

Bed Traces Using our bodily reminiscence on the bed and in it as a motif.

COLLECTION

I have taken the childlike characteristic of taking an object apart and reconstructing it in a different way and have applied it to the bed with all of it's aspects one is embracing, intimacy aspects, and on the other, the stripes of the pyjama, robes, towels, mattresses, damask, blankets, pique and wools, poplin sheets

Personal reflections

Regards sur

l'enfance, l'homme, Francis Bacon, the Pillow Book

Important

la mer, le rire

Rite créatif

collectionner, regarder, observer, aimer, détourner

Total look

mixer les signifiants contre la normalité

Thème personnel

the sleeping world

Bon goût et mauvais goût

en cohérence avec le lieu où l'on vit

Découvert ou re-découvert à l'IFM

mes extrêmes

Rêve

avoir une plage créative

Adore

les tongs

Personal luggage

métamorphose et ambivalence