

Natasa Persuh

Education

2002 - 2001

Institut Français de la Mode, Paris / International Fashion Design Post-graduate Program

2000

Faculty NTF, University of Ljubljana, Slovenia / degree in Fashion and Textile Design

1998 - 1996

Faculty for Architecture, University of Ljubljana, Slovenia / parallel study

1994

II.gimnazija Maribor, Slovenia / high school diploma

Languages

Slovenian : mother tongue

English : fluent

French, Croatian : conversational

German : basic knowledge

Computer skills

Microsoft Word, Microsoft Excel, Microsoft Powerpoint, Adobe Photoshop, Illustrator, Styleway

Experience

2000

Break 21, 4th International Festival of Young Independent Artists : member of selection jury, responsible for fashion design category, organization of fashion show / competition (22 designers from 12 countries)

2000 - 1997

Organized, conceptualized, participated in various fashion shows throughout Slovenia

Personal achievements

2000

Outfit for Miss Slovenia, selected by fashion show – competition / Slovenia

1999

Fashion show at Break 21, 3rd International Festival of Young Independent Artists / Slovenia

1998

– Mittelmoda Premio, selected to participate in international fashion show / Gorizia, Italy

– MO.MI., Il Borsino Stilisti, exhibited one outfit at fair in Milan, Italy

– The salon of Young Artists, one of two foreign guests / Zagreb, Croatia

1997

– Smirnoff International Fashion Award, participated in international fashion show / London, UK

– Smirnoff International Fashion Award, 1st prize in national fashion show – competition / Slovenia

IFM projects

SHOES

Inside / Outside collection of shoes that uses details that appear during the production process as aesthetic elements. Key words of the collection are "nudity", "oversized", "modern(ity)", "contradiction".

MOTIF

Bed linen : concept of disposable bed linen; bringing together practicality and contemporary design and mentality. Nonwoven textiles, sublimatic transfer patterns, adhesive tapes, etc.

Tableware : new practical solutions for disposable dishes (cardboards cups, plates), design and concept related to bedlinen collection

Panties : using laser cut technology for obtaining radical, simple, strong, original design

Collaboration with *Doré-Doré* and *DRD*

COLLECTION

Personal collection : How pattern influences the shape. Using fusible interfacing to create partly 3D pattern that modifies the shape of garment.

Collection for a brand : Proposition for *maison Martin Margiela*

Personal reflections

Regards

l'architecture contemporaine, la littérature intemporelle (Goethe, Hesse, St Exupéry, Freud)

Important

être entre le présent et le futur = vivre dans l'instant

Rite créatif

idées, images, sensations : en extraire une chose pour exprimer une idée et la rendre visible aux autres

Image

une femme de Modigliani ou Anaïs Nin vivant au 21^{ème} siècle

Total look

conceptuel ou accidentel épuré ou crazy, mais toujours des vêtements intelligents qui expriment une personnalité

Thème personnel

recherche autour de l'interactivité pour une plus grande liberté d'esprit et de créativité

Découvert ou re-découvert à l'IFM

"I'm able to", confirmation de mes intuitions

Rêve

being "the king" of design (rires)

Travail

transformation et personnalisation du vêtement

Différence

être moi-même