

Andy Liu

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° 23.04.1978 / NATIONALITY American



Education

2 0 0 3 - 2 0 0 4

International Fashion Design Post-graduate Program / Institut Français de la Mode Paris

2 0 0 1

Bachelor's Degree in Fine Arts; graduated Suma Cum Laude and Phi Theta Kappa / Fashion Institute of Technology, New York

2 0 0 0

International Fashion Design Bachelor's Exchange Program / Polimoda, Italy

1 9 9 7 - 1 9 9 8

Associate's Degree in Fashion Design, graduated Magna Cum Laude and Phi Theta Kappa / Fashion Institute of Technology, New York

Language

English: mother tongue

Chinese: fluent

French: proficient

Italian: basic knowledge

Computer Skills

Photoshop, Illustrator, C-Design, Flash, Excel, Powerpoint

Experience

2 0 0 3

Conceived men's shoe collection Autumn/Winter 2004/05 for Arche Company, Paris

2 0 0 2

Designed childrenswear line and gave creative directions to graphic artists for Jerry Leigh Entertainment, in Los Angeles. Designed Spring 2003 sportswear collection for Fumankeeto, a junior line founded by NSYNC in Los Angeles

2 0 0 1

Conceived denim line and T-shirt graphics for kids' division in Kellwood

Company, Los Angeles

Created graphics and embroidery for Federated, New York

2 0 0 0

Interned and stylized collection looks for menswear collection at Donna Karan, New York

1 9 9 8 - 1 9 9 9

Designed Contemporary women's sportswear line for Davido, New York

1 9 9 8

Assisted in product development for men's and women's collections for Hughes, New York

Personal Achievement

2 0 0 0

Received NAM'SB Scholarship for academic excellence in fashion, New York

1 9 9 8

Won 2nd place in Japanese Teachers International Fashion Design Contest, Tokyo

IFM Projects

S H O E S + G L O V E S

A project developed for the company Arche and with la Genterie de Saint Junien. "Zaune" is a collection inspired by the intellectual and social revolution in early 20th century Russia. These phenomena are embodied respectively by the refined attire of the dandy and the masculine accoutrement of the Bolshevik, whose fusion results in a new revolutionary look.

W O O L - B E I N G A T T I T U D E

"The Love Accessory" is a collection that explores tactile sensations and ways to convey messages of love through non-verbal language. Techniques such as puff paint and flocking are enhanced by the employment of Braille, transmitting an intimate message through each caress by the beloved.

M E N S W E A R C O L L E C T I O N

"Untie the Tie" is a witty approach to express a virility that is virtually absent in society by dismantling the traditional codes of masculine attire such as the tie. The collection caricatures, displace and recompose classical sartorial details.

W O R K S H O P

Pantone Universe – A collaboration with Nekt to develop a new concept around the brand and renovate its existing line.

B R A N D M A N A G E M E N T

Givenchy Homme

ANDY LIU