

Sergio HERNANDEZ

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° 05.05.75 / Spanish nationality

Education

2004-2005 *International Fashion Design Post-Graduate Program / Institut Français de la Mode, Paris*

1998-2003 *High Degree in Plastic Arts and Fashion Design / Color Advisor Master's Degree / Felicidad Duce, Barcelone*

1994-1997 *Studies in Publicity and Public Relations / Autonomus Barcelone University*

Languages

Spanish: mother tongue

English: fluent

French: good knowledge

Computer skills

Freehand 10 / PGS. Model CAD Pattern making / Photoshop 7.0 / PowerPoint

Experience

2003 – *Fashion assistant designer in women's knitwear / Dissotti S.L.*

Fashion assistant designer in denim / Lover's

2002 – *Fashion assistant designer / Vittorio y Luchino / Agatha Ruiz de la Prada*

2000 – 2004 *Head Costume Designer / Producciones Stresss, S.L., my own society, dedicated to production, performance, direction of shows and events / Barcelone*

Fashion stylist & Costume designer for magazines, music groups, opera, cinema, TV and theater:

-Opera *El Liceu: La Fura del Baus*

-Magazines: *La Fotografía actual, Numero 22, Pasarelas Internacionales...*

-TV: *Gestmusic Endemol, Antena 3 TV, MTV, RTM Germany, Match TV France*

Personal achievements

2003 – *"Silver Award" and "Best Participant Country Award" / "11th Hempel Award International Young Fashion Designers Contest" / Beijing, China*

2002 – *"2nd Prize" / "QUICKSILVER - ROXY LIFE" & "WOMAN MAGAZINE" Fashion Contest / Barcelone, Spain*

Fashion Show in happening at "Sage Club" / Berlin, Germany

Fashion show with my own Label "ZIO & SUSANA" at Cube Space for Young Designers / Barcelone, Spain

1999 – *"First Prize cover" / Magazine "La Fotografía Actual" / Barcelone, Spain*

1998 – *"2nd Prize" / National Fashion Contest "La Noche por Delante" / Madrid, Spain*

IFM projects

SHOES

Parallelism between a chair and a heel... from the function, the silhouette and the aesthetic outlook. Technological heels versus craftsmanship details.

Shoes made by Louis Vuitton.

SECOND SKIN: MOTIF COLLECTION

To create a unity of opposites: the true ego / the idea of oneself. Doubt / reality. The sensed versus the observed. The ambiguity and the play.

Stockings developed with Bleu Forêt.

WOMENSWEAR COLLECTION

"Black-out" - The show of the sobriety: the counterpoint between excess and austerity, the kingdom of sustainable eccentricity for a daring customer.

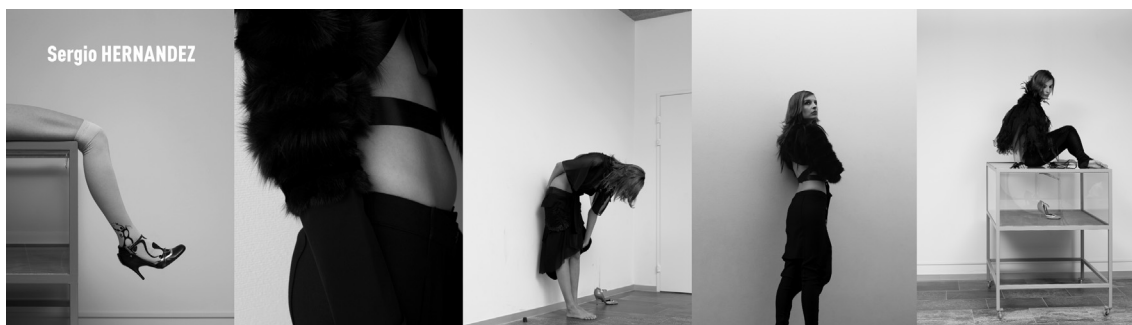
Prototypes developed with couture spirit by Manoukian, Walter Lecompte and Bocage Avenir Couture.

WORKSHOP

ELLE collection

BRAND MANAGEMENT

Jean-Paul Gaultier



1. **Mi-bas** prototype: *Tricotage des Vosges / Bleu Forêt. Chaussures* prototype: *Louis Vuitton*
2. **Boléro** prototype: *Bocage Avenir Couture, Walter Lecompte (application fourrure), tissu: Limonta, fourrure: Saga Furs, cuir: Solipel. Pantalon* prototype: *Manoukian*
3. **Top et jupe** prototype: *Manoukian, plissage: Pliss Europ, dentelle: solstiss. Chaussures* prototype: *Louis Vuitton*
4. **Boléro** prototype: *Bocage Avenir Couture, Walter Lecompte (application fourrure), tissu: Limonta, fourrure: Saga Furs, cuir: Solipel. Pantalon* prototype: *Manoukian*
5. **Cape** Sergio Hernandez, **Pantalon** prototype: *Bocage Avenir Couture, tissu: Marioboselli, cuir: Solipel. Chaussure* prototype: *Louis Vuitton*

Design by Sergio Hernandez / Photography by Olivier Metzger / Model Marina – Seven