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# PollyDAWSON

Anomie wildness Vs control

## Education

2005-2006 *International Fashion Design Post Graduate Program / Institut Français de la Mode, Paris*

2002 *BA (hons) Fashion Design specialising in womenswear / Middlesex University, London*

1998-1999 *Art Foundation course / Newcastle College*

1998 *A-Levels: Art, Textiles, Biology, and Theology / Central Newcastle High School*

## Languages

*English: mother tongue*

*French: good knowledge*

## Computer skills

*Adobe Photoshop, Premiere, Microsoft Office*

## Experience

2002-2004 – *J.Maskrey, London: Womenswear clothing - design and pattern cutting, studio manager, shop manager, communicating with factories and clients. Showing on-schedule London Fashion Week*

2000-2004 – *Paul Smith, London: sales assistant – specialising in men's tailoring, London Line*

2001 – *Paucic Sweeny, London: studio assistant – cutting, stitching, sourcing, working at show*

2000 – *Andrew Groves, London: studio assistant – cutting, stitching, sourcing, working at show*

## Personal Achievements

2002 – *Catwalk show Graduate Collection – Graduate Fashion Week London*

2000 – *1<sup>st</sup> prize Crafts Council textiles award, London*

## IFM Projects

ACCESSORIES: SHOES AND GLOVES

*"Elegance Vs Function - Dompter la Femme Sauvage (taming the wild woman)". Harnessing the animal power of the wild feminine spirit to produce an exquisitely elegant result. Referencing the controlling mechanisms applied to animals with our desire to control ourselves.*

*Prototype: shoe developed by Louis Vuitton. Glove developed by Georges Morand, St Junien Sheepskin sponsored by Meisen Fredy, Paris*

MOTIF

*"Soul Vs Skin – Manipulation and motif". The relationship between interior: intent, and exterior: appearance. Using subliminal manipulation by altering seemingly natural motifs: inkblots, stains, giving the impression that the material has a life, history and desire of its own ultimately externalized on its skin.*

*Prototypes: socks developed by Hyogo Socks Manufactures Association*

WOMENSWEAR COLLECTION

*"Rebels Vs 'The System' – Welcome to Anomie Incorporated". The continuing story of Wildness Vs Control distilled into an organization of Bikers Vs Bureaucrats. The tension between the two opposing factions creating an 'Elegance Sauvage': the manifestation of a movement or desire stopped... just before the point of losing all control. 'Tout en cuir, tout en couleur chair'.*

*Prototypes developed by Pollux, Jean-Pascal Montaigne, Stand Cuir*

*Leather sponsors: Kero Leather, Carisma, SCP, Bodin Joyeux*

WORKSHOP MANAGEMENT / DESIGN

*Paule Ka*

BRAND MANAGEMENT

*Yves Saint Laurent*

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